

AWS

Simple Notification Service (SNS)

what is it?

Amazon Simple Notification Service (SNS) is a fully managed pub/sub messaging service

It is used in application integration and allows apps and services to communicate with pushed messages when these are decoupled.

Key things to know

- SNS can be used to send large numbers of time-sensitive messages to end-users in the form of a push notification, SMS and email
- Messages are in JSON format and are pushed to subscribers who can subscribe to topics and specify the endpoint
- 'Topics' are logical access points and allow recipients to subscribe to identical copies of the same message
- Notifications are then formatted for the protocol receiving the message and can be delivered as text messages, emails, and to SQS or HTTP endpoints

